

POWER THE SILVER SOUND.

A partnership with the East Lake Band Boosters puts your business in front of hundreds of band families and thousands of Classic spectators every year — and helps a 200+ student program keep its concert-hall standards on a Friday-night budget.

200+

STUDENTS

35+

CURRENT SPONSORS

2×

GROWTH SINCE 2018

501(C)(3)

TAX-DEDUCTIBLE

EAST LAKE BAND BOOSTERS, INC.

EAST LAKE HIGH SCHOOL · TARPON SPRINGS, FLORIDA

SEASON BEGINS AUGUST 2026

A direct line to your community.

East Lake band families live, eat, and shop within a five-mile radius of your business. They show up on Friday nights, fill the stadium for the East Lake Classic each fall, and pass your name from program to program throughout the school year. Your sponsorship doesn't disappear into a logo wall – it earns visibility you can measure and gratitude you can feel.

Where your sponsorship goes

Instructors, custom music and choreography, instrument repair, transportation, uniforms, and the Classic – our annual flagship event hosting bands from across Florida.

Your visibility throughout the year

Banner display at home football games and the Classic, ad placement in the Classic program book, recognition on the band's social channels, and listing on the eastlakeband.com sponsor wall.

Tax-deductible giving

The East Lake Band Boosters is a federally registered 501(c)(3) non-profit. Your sponsorship may be considered a tax-deductible contribution. Consult your tax advisor for specifics.

A program with momentum

Doubled in size since 2018, consistent FBA Superior ratings, six performing ensembles, and a Wind Ensemble that has earned Superiors at state-level MPA. Your name lives on the right list.

"At the core of what I value are people and music. I believe in cultivating strong relationships and growing through meaningful experiences – all while creating exciting artistic and musical opportunities."

IAN BLACK, DIRECTOR OF BANDS

Five tiers. Real benefits at every level.

Each tier builds on the recognition of the one below it. The T-Shirt tier is our flagship – every name appears on every t-shirt worn by 200+ students through the season.

T-SHIRT SPONSOR

\$1,000+

- ▶ Logo on the back of the season t-shirt worn by all 200+ students
- ▶ Full-page ad in the Classic program book
- ▶ Banner display at all home football games
- ▶ Premium banner placement at the East Lake Classic
- ▶ Logo on the band website sponsor wall (top tier)
- ▶ Public-address recognition at every home game
- ▶ Social media feature on band channels
- ▶ Eight (8) complimentary Classic admission tickets

PLATINUM SPONSOR

\$500+

- ▶ Half-page ad in the Classic program book
- ▶ Banner display at home football games
- ▶ Banner placement at the East Lake Classic
- ▶ Logo on the band website sponsor wall
- ▶ Social media mention
- ▶ Four (4) complimentary Classic admission tickets

GOLD SPONSOR

\$250

- ▶ Quarter-page ad in the Classic program book
- ▶ Listing on the band website sponsor wall
- ▶ Banner placement at the East Lake Classic
- ▶ Two (2) complimentary Classic admission tickets

SILVER SPONSOR

\$125

- ▶ Business-card ad in the Classic program book
- ▶ Listing on the band website sponsor wall
- ▶ One (1) complimentary Classic admission ticket

BRONZE SPONSOR

\$50

- ▶ Listing on the band website sponsor wall
- ▶ Recognition in the Classic program book

Four steps. Start anytime.

Most new sponsors are signed up and recognized within a week. The Classic program-book deadline is the only date that's strictly time-sensitive – camera-ready artwork and payment are due no later than the first weekend in September.

01 Reach out. Email president@eastlakeband.com with your business name and the tier you're considering – we'll reply within two business days.	02 Send artwork. Email camera-ready artwork (PDF or high-res PNG/JPG) to Classic@EastLakeBand.com for the Classic program ad.	03 Submit payment. Make checks payable to East Lake Band Boosters. Mail or drop off with your Silver Sound student.	04 Get recognized. We'll add your logo to the website wall, queue your banner, and announce you on band social channels.
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GENERAL SPONSORSHIP president@eastlakeband.com	CLASSIC PROGRAM AD Classic@EastLakeBand.com	DIRECTOR OF BANDS Ian Black • BlackI@PCSB.org
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MAIL CHECKS TO
East Lake Band Boosters • 36181 East Lake Road, Box 192 • Palm Harbor, FL 34685

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THANK YOU FOR CONSIDERING A PARTNERSHIP WITH THE SILVER SOUND.